

Selected work 2022 — 2026

Brand and product designer making identities and digital products that work in Arabic and English.

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About

I design brands and products for teams in the Middle East and Türkiye.

Ten years of identity and product work for newsrooms, startups and studios — from Al Jazeera and tabii by TRT to founders building their first brand. Every system I make works in Arabic and English from day one.

Experience

Al Jazeera	2024 — now
Dal Agency	Founder · 2019 — now
tabii by TRT	Senior Designer · 2023 — 2026
KAPITA Business Hub	Design Team Lead & Art Director · 2021 — 2023
Bahçeşehir University	BA Communication Design · 2023

Clients and teams I’ve worked with

ICRC

giz Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

tabii TRT

أثير

KAPITAL

awj

KOREK

modon

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Fitness wear · 2026

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Volture

Fitness wear · 2026

A vulture, drawn by a single bolt.
Quack Fit became Volture: Volt + Vulture, a performance sportswear brand from Baghdad where one 27.5° angle drives the mark, the type and every crop.

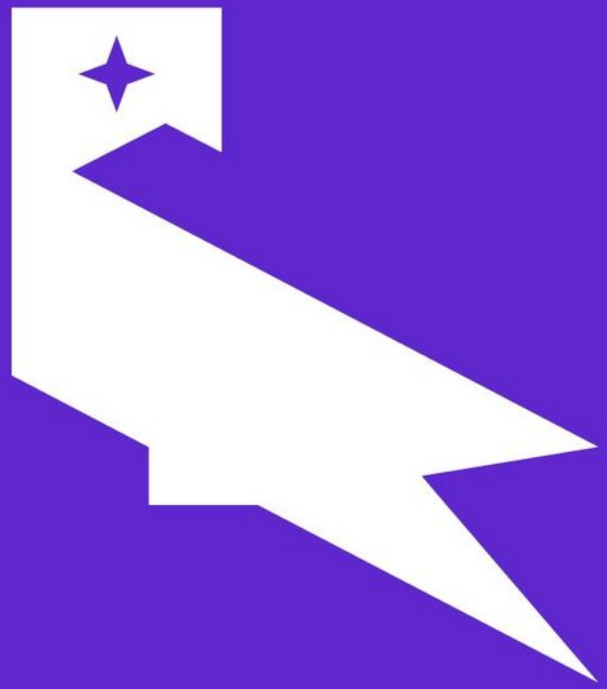
Client

Volture

Scope

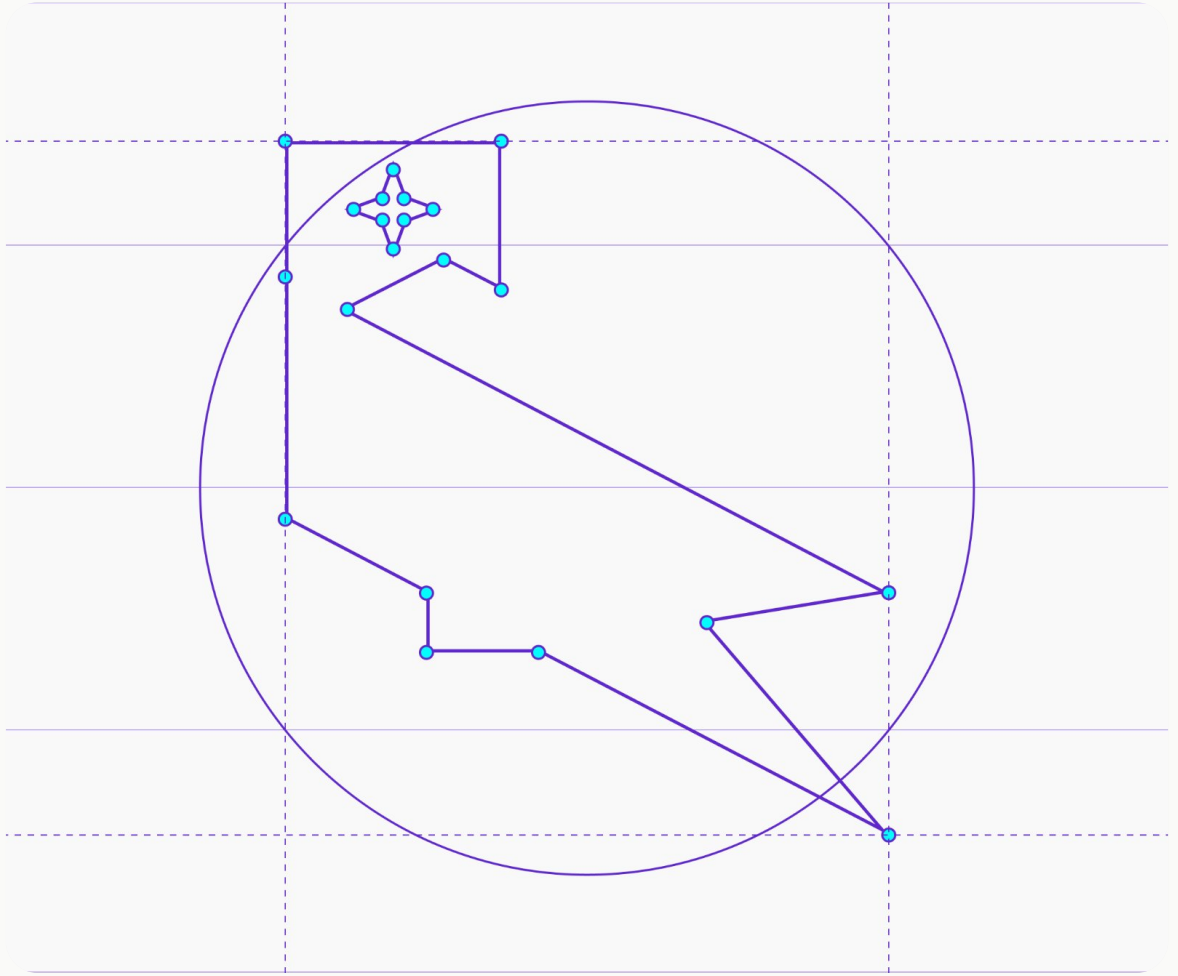
Naming, brand identity, product, campaign

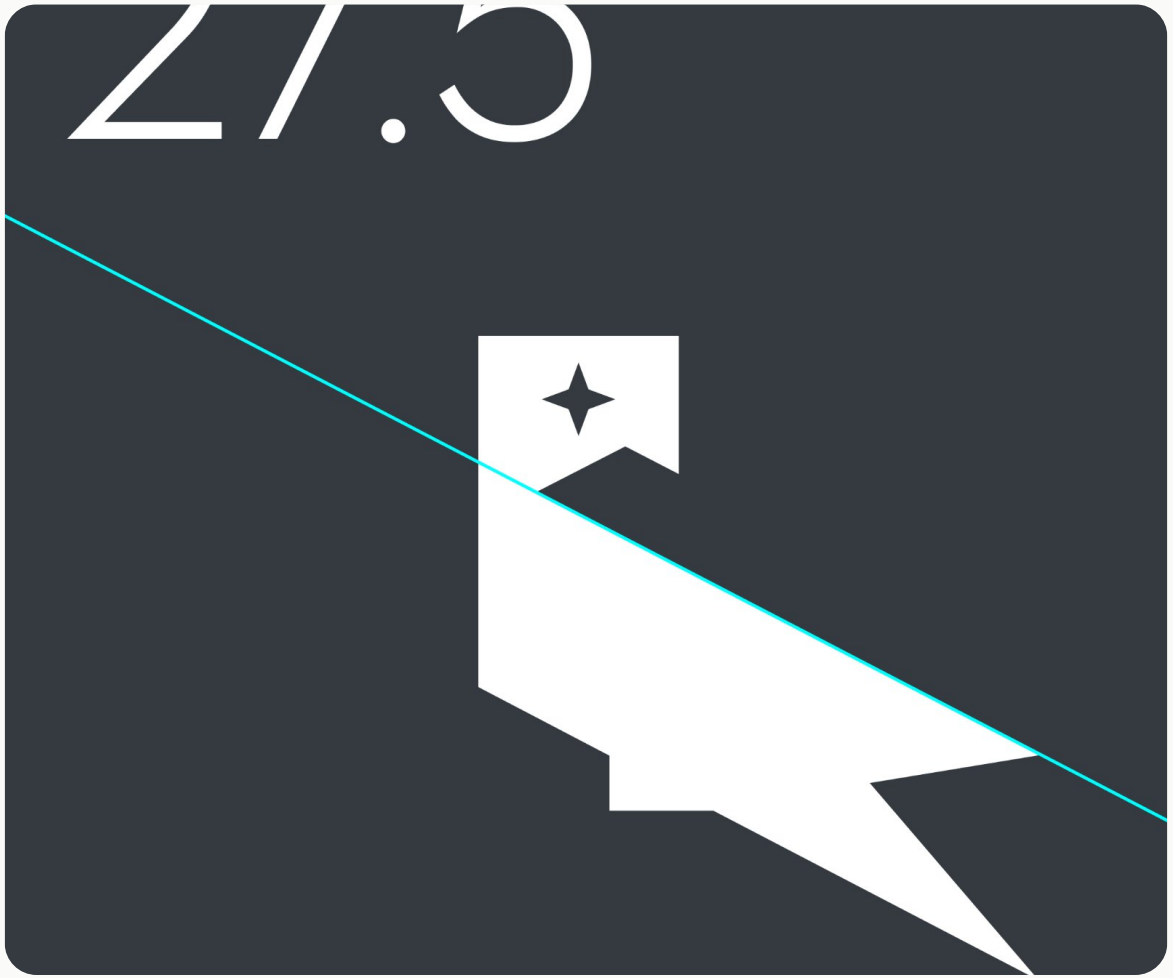


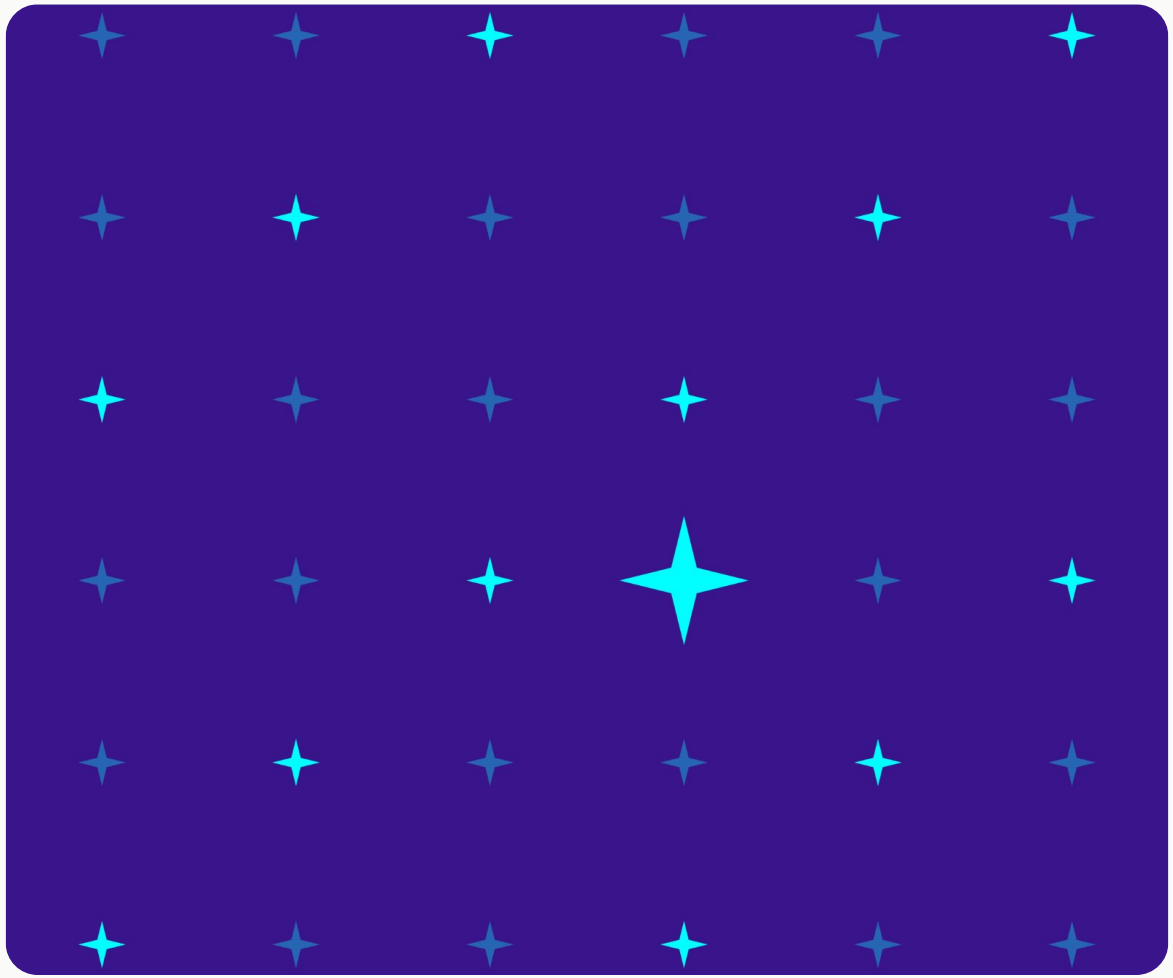


Volture

Volture







Got a brand or product in mind? Let’s talk.

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